



News Release

PRESS OFFICE

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SBA, YWCA Announce Appointment of Women's business Center Director

Wilmington, DE – The U.S. Small Business Administration's (SBA) Delaware District Office and the YWCA Delaware announce the appointment of Deborah Bromiley as the director of the YWCA Delaware Center for Women's Entrepreneurship. The YWCA initiative is funded in partnership with the SBA Women's Business Center initiative.

"It is a genuine honor to join the SBA and the YWCA Delaware Center for Women's Entrepreneurship in our joint effort to assist small business owners fulfill their dreams. I look forward to furthering the YWCA mission of 'eliminating racism and empowering women' throughout Delaware," said Bromiley.

Bromiley brings extensive leadership and management experience to her new position. Prior to joining the YWCA she was director of marketing at a Newark company. She has additional experience as a commercial operations manager and marketing communications manager at firms in New Jersey and Pennsylvania. Her background also includes working with start-up companies from pre-launch to maturity.

As director, Bromiley's goal is to increase awareness of the programs and resources that the YWCA offers through its partnership with the SBA and its team of YWCA business consultants. The center provides access to high quality and economically viable business planning services throughout Delaware to help start-up and emerging businesses build a solid foundation for growth. It is based at the YWCA's Department of Economic Advancement in Newark, with offices and personnel in Dover and Georgetown.

"The SBA looks forward to working with Deborah and her team to expand opportunities for Delaware women business owners," said Jayne Armstrong, district director of the SBA's Delaware district office. "Thanks to her business development background, she can deliver critical knowledge and experience that will directly benefit our women's business community."

"Bromiley brings a high level of experience and enthusiasm to this role," said Ginny Marino, CEO of YWCA Delaware. Her leadership will enhance our effort to help women business owners achieve success.

For more information about the SBA's women's programs, contact Arline Brex at the Delaware District Office at 302-573-6294. As a federal agency, the SBA's mission is to maintain and strengthen the nation's economy by aiding, counseling, assisting and protecting the interests of small businesses and by providing loan guarantees through private sector lenders to help qualified small businesses secure financing on reasonable terms.

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